

**Community Partners wanted!**  
**Come and join in the fun of MAMMA MIA!**  
**Griffith's Community Musical Production for 2025**



licensed by Musical Theatre International

Griffith Regional Theatre invites businesses and individuals to sponsor our 2025 community musical production – **Mamma Mia!**

Our last Community Musical – The Wedding Singer – was a big success and everyone is eagerly awaiting the next one, which I'm sure will be bigger and better! With Mamma Mia being so well known and popular, it is bound to attract even larger audiences who will come for the music as well as to support the many local people involved both on and off-stage.

This is the show the whole town will be talking about. With 9 performances over a two week period, we expect between four and five thousand audience members to come along.

There will also be extensive coverage in the media and social media leading up to the event, so there is potential for your brand will be in the public eye for a long period of time next year.

And it's not just high visibility promotional opportunities for your brand – we have sponsorship packages to suit every budget – with guaranteed premium seating and hospitality packages as well as options to meet with the cast & crew with exclusive backstage opportunities. Please see below for the benefits associated with each level of sponsorship.

The Season of nine shows will run from Wednesday 17 September to Saturday 27 September 2025. As a partner in this production we will make sure that you and your business are recognised and highly visible **both before and during the season** in a wide range of locations.

## MAMMA MIA! sponsors will enjoy the following benefits:

### “I Have a Dream” Sponsorship \$300\* - 20 available

(Excellent Value - \$275 in tickets and extras, PLUS Brand Exposure)

- Advertisement for your business in Programme
- Your name or business name on MAMMA MIA! sponsors' board
- FOUR tickets to MAMMA MIA on opening night – Wednesday 17 September (retail value \$220)
- Complimentary pre-show drink for each ticket holder at Theatre bar (approx. value \$35)
- 4 x complimentary programme (retail value \$20)

### “Honey Honey” Sponsorship \$500\* - 10 available

(Superb Value - \$440 in tickets and extras, PLUS Brand Exposure)

- Your name or business name listed in the programme
- Your name or business name on MAMMA MIA! sponsors' board
- FOUR premium tickets to MAMMA MIA on **sponsors night** – Thursday 18 September (retail value \$220)
- Complimentary drinks and nibbles for the four ticket holders at 'Sponsors Pre-show Event' in BGR on Thursday 18 September (value approx. \$200)
- 4 x complimentary programme (retail value \$20)

### “Super Trouper” Sponsorship \$850\* - 5 available

(Great Value - \$710 in tickets and extras, PLUS Brand Exposure)

- Your name or business name listed in the programme
- Your name or business name on MAMMA MIA! sponsors' board
- SIX premium tickets to MAMMA MIA on **sponsors night** – Thursday 18 September (retail value \$330)
- Complimentary drink and nibbles for the six ticket holders at 'Sponsors Pre-show Event' in BGR on Thursday 18 September (value approx. \$300)
- Complimentary drink at intermission for the six ticket holders (value approx. \$50)
- 6 x complimentary programme (retail value \$30)

## **“Take a Chance on Me” Sponsorship \$1250\* - 5 available**

(Amazing value - \$1400 in tickets and hospitality alone, PLUS Brand Exposure)

- Advertisement for your business in Programme
- Your business name and logo (second tier) on MAMMA MIA! sponsors' board
- Business logo displayed on theatre curtain pre-show and during intermission
- Acknowledgement in all print advertising for MAMMA MIA!
- Eight premium seating tickets to MAMMA MIA! on Sponsor's night - Thursday 18 September. (retail value \$440)
- Complimentary drinks and nibbles for the eight ticketholders at “Sponsors Pre-show Event” ON Thursday 18 September (value approx. \$400)
- Complimentary drink at intermission on Thursday 18 September for the eight ticket holders (value approx. \$70)
- Four premium seating tickets on closing night – Saturday 23 September (retail value \$220)
- Complimentary pre-show drink for each ticket holder at Theatre bar on closing night (Approx value \$30)
- Complimentary drinks and nibbles for the four ticketholders at post-show “Sponsors and Cast Closing Night Post-Show Event” on Saturday 27 September. (Approx value \$200)
- 4 x Complimentary programmes on Sponsors Night – Thursday 14 September, and 4 x Complimentary programmes PLUS 2 x signed programme by all cast members on Closing Night – Saturday 27 September (Value \$50)
- Photo opportunity for the four ticket holders with the cast after closing night show on Saturday 27 September.

## **Non-financial or in-kind sponsorship**

If you think your business has goods or services that would be of use to the Theatre for this production – we would love to discuss this further with you. We are open to proposals from businesses or individuals who can assist us without necessarily making a financial contribution, but will provide something that is of value to us, and we will acknowledge you at the appropriate level of sponsorship and pass on the ticketing and hospitality benefits accordingly.

## **Donations / Silent Sponsorship**

If you would like to support the musical financially or in-kind but don't wish to be publicly acknowledged, please feel free to contact me on either of the numbers below or my email ([Margaret.andrezza@griffith.nsw.gov.au](mailto:margaret.andrezza@griffith.nsw.gov.au)) for a confidential discussion, and we would be still happy to pass on the ticketing and hospitality benefits at the appropriate level as detailed above if you wish, without the acknowledgements in the programme and other places.

Contact Marg Andrezza, Manager at Griffith Regional Theatre on 02 6962 8469 or 0473 859 572 or email [mammamiamusical@griffith.nsw.gov.au](mailto:mammamiamusical@griffith.nsw.gov.au) for more information.

